

“Platinum Sports Entertainment Group, Inc. Signs Richard Burgunder.”

Washington/New York/Great Britain, Platinum Sports Entertainment Group, Inc. is pleased to announce that it has signed Richard Burgunder as its latest client to the international sports and entertainment agency. “Richard is great person to work with and would represent any company well as a sports ambassador. He is knowledgeable and understands the dynamics of effective relationship management. As a Sports Agent, Richard is the kind of client that we at Platinum love to work with,” stated President & CEO, Allen L. Ellison.

About Richard Burgunder (www.richardburgunder.com)

Richard Burgunder is a very optimistic, personable and an outgoing sports ambassador who consistently strives to bring out the best in sports and life. Rich is very involved in the running and endurance sports community, serving as a coach, adviser, friend, and a regular participant of athletic events ranging from the local to international levels. Rich wouldn't have experienced the amazing opportunities or successes without the support from family, friends and sponsoring organizations. Rich is always open to representing your company or organization in a very positive and professional fashion.

Elite endurance athlete competing for 15 years on the national and international level; a certified running coach through USATF, professional in sports marketing and a proud member of PowerBar Team Elite™ and the nationally ranked Nike Central Park Track Club. The 2009 XTERRA New England Trail Run Series Regional Champion, 2008 USATF 50 Mile and Marathon Trail 20-29 age group national champion, a 3x Elite finisher at the internationally prestigious NYRR Empire State Building Run-Up, 21 successfully completed marathon/ultramarathons with 14 Boston Marathon qualifying times. Past member of three national teams and competed in two world championships, placing 33rd at the 2008 XTERRA Trail Running World Championship in Kualoa Ranch, Oahu, Hawaii. A Penn State graduate hailing from Pittsburgh, the city of champions.

About Platinum Sports Entertainment Group, Inc.

Platinum Sports Entertainment Group, Inc. is a Central Florida based, premiere, full-service sports & entertainment agency with offices in Washington, DC and Great Britain. The company, founded by Mr. Allen L. Ellison, serves clients across the globe, assisting them with contract negotiations, management, client development, public relations and marketing. With a comprehensive and professional approach, Platinum assists clients with endorsement/sponsorship opportunities, corporate development and manage assets, while allowing its clients to focus on the day-to-day activities of increasing productivity.

For questions and comments about Platinum Sports Entertainment Group or for information about how you may sponsor our clients, visit our website at www.eplatinumgroup.com or write us at PSEG PO Box 55210 Washington, D.C. 20040, USA.

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